

SPEAK UP! Stay ChatTY 2024 Impact



#1

BRAND having a positive influence on the wellbeing of Tasmania

#2

BRAND Tasmanians would recommend

#3

BRAND Tasmanians admire, respect and trust

Tasmanian Community Sentiment Survey (TCSS) - Social Brands Category, as of December 2024



“They said that we’re not alone so we are more comfortable talking to others”

Schools Program grade 6 attendee

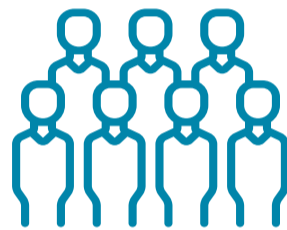


Expanded into **Independent and Catholic Primary schools** with our new **GritFit Kids Program** designed for Grade 6 students



“I’m glad the session wasn’t about statistics - we all know what is out there and that it is real. Great content. Very well presented and engaged the room exceptionally!!”

Stress to Strengths attendee



236 presentations and programs delivered, with

5,248

attendees involved

Approved as a new provider under the National Student Wellbeing Program:

24

schools engaged right across Tasmania

14

Stay ChatTY Student Wellbeing Officers placed

FUNDRAISING EVENTS:

48

Fundraising, Awareness and Sporting Rounds organised in support of Stay ChatTY

94.5%

of participants agreed or strongly agreed that sessions like the one delivered improve the club’s culture around mental health

Sports data



Connections with the community through our online platforms

322,000+

SHORTSDAY

22,434

registrations for 2024, 40 organisations visited on the day, and nearly 300 Instagram Stories shared



10 MHFA trainings delivered across Tasmania, from the North to the South of the state, with some stops on the West Coast! **134 newly certified Stay ChatTY Mental Health First Aiders.**

Turned **11** years old on 19 July 2024

100,000 STICKERS

now in circulation which equates to 1 in 6 cars across the state getting behind the Stay ChatTY message



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Relationships Australia
TASMANIA